

— PROFILE

Entrepreneur and business leader with 17 years of founding, scaling and running companies in Singapore and Vietnam. Co-founded Little Red Ants in 2009 and grew it into a regional group of companies with **S\$8 million in annual revenue and over 40 staff**. Worked frequently with CEOs, C-suite leaders, Ministers on media projects, and led the group's adoption of AI across production and operations. Part-time lecturer at NTU since 2024.

— CORE STRENGTHS

Business Development Business Strategy Leadership & People Management Project Management
C-Suite & Government Relations Creative Pitching Brand Marketing Regional Expansion AI Implementation

— EXPERIENCE

Nanyang Technological University

2024 — Present

Part-Time Lecturer · Wee Kim Wee School of Communication and Information

- Teach two undergraduate modules, *Video Production for the Commercial World* and *Media Presentation and Performance*.
- Built hands-on coursework from 17 years in industry on how commercial video is pitched and delivered.

Little Red Ants Creative Studio

2009 — 2026

Co-Founder · Director

- Co-founded the video production company in 2009 and grew it into a regional group with **S\$8 million in annual revenue** and a team of more than 40.
- Led the group's government business, pitching to and working with ministries, statutory boards and ministers.
- Notable works done for UOB, Huawei, Netflix, Changi Airport Group, Singtel, Shopee and Temasek.

littleredants.com.sg vimeo.com/littleredants

The Hummingbird Co

2016 — 2026

Co-Founder · Director & Advisor

- Started as an original-content studio with its own channel, NSFTV, and grew into a commercial video production house.
- Best known for music videos for Coldplay, Jin of BTS and Jackson Wang. Advised on creative direction and business strategy.

thehummingbirdco.sg youtube.com/@notsafefortv

Little Red Ants Vietnam

2017 — 2026

Co-Founder · Director

- Led the group's expansion into Vietnam, setting business direction and giving local directors regional exposure.

littleredants.com.vn

Otterly Creative Pte Ltd

2025 — 2026

Co-Founder · Director

- Launched a fast-turnaround studio for social media and corporate video, clients include J.P. Morgan, UOB, AWS and DBS.
- Built the business around AI, testing and deploying both productivity and generative AI tools in production.
- Rolled out AI workflows across the whole group of companies.

vimeo.com/otterlycreative

— CERTIFICATIONS

Google AI Professional Certificate

Google Career Certificates · 2026

Global Diplomacy

SOAS University of London · 2026

Claude Code in Action

Anthropic Academy · 2026

Introduction to Marketing

Wharton, University of Pennsylvania
· 2026

Global Affairs Explained

Council on Foreign Relations · 2026

International Economic Policy

Pearson · 2026

— EDUCATION

Nanyang Technological University

Bachelor of Communication Studies (Honours)

Wee Kim Wee School of Communication and Information ·
2005–2009

— INTERESTS

Geopolitics · AI and technology · Economics and finance ·
Property markets · Travel



8 Courses

AI Fundamentals

AI for Brainstorming and Planning

AI for Research and Insights

AI for Writing and Communicating

AI for Content Creation

AI for Data Analysis

AI for App Building

AI for App Deployment



Sep 22, 2026

Chet Hua Darren Tan

has successfully completed the online Professional Certificate

Google AI

Those who earn the Google AI Professional Certificate are fluent in AI, and have completed 8 courses demonstrating their ability to apply AI to the skills where AI is transforming work: Brainstorming, Research, Communication, Content Creation, Data Analysis, and coding. They have built a portfolio of 20+ artifacts using AI, and have coded a custom AI solution. They prompt effectively, evaluate outputs, and leverage AI tools responsibly to solve real workplace challenges.

Amanda Brophy
Global Director of
Google Career
Certificates

This certificate attests to the learner's completion of an online program delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.

Verify this certificate at:

<https://coursera.org/verify/professional-cert/WJYXWEW1HZBK>

ANTHROPIC

Sep 22, 2026

Chet Hua Darren Tan

has successfully completed

Claude Code in Action

an online course authorized by Anthropic and offered through Coursera

Anthropic Academy

Anthropic Academy

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/VU0O2WUV37R4>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.



3 Courses

Global Affairs Explained: The Fundamentals

Global Affairs Explained: Managing the International System

Global Affairs Explained: Twenty-First Century Challenges

COUNCIL *on*
FOREIGN
RELATIONS

25-Sep-2026

Chet Hua Darren Tan

has successfully completed the online Specialization

Global Affairs Explained

Global Affairs Explained is a three-course specialization created by the Council on Foreign Relations. In the series, learners studied the fundamental principles that shape global affairs, how various actors operate within a complex international system, and what issues the world faces in the twenty-first century. Learners completed assessments and projects throughout this specialization to test and apply their mastery of global issues, international relations, and diplomacy. Designed for all learners, this specialization is most relevant for social science educators, those pursuing careers in international relations, students interested in demonstrating global affairs literacy, and professionals seeking to strengthen their understanding of international issues.

Council on Foreign Relations

CFR Education

This certificate attests to the learner's completion of an online program delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.

Verify this certificate at:

<https://coursera.org/verify/specialization/F1MZA EK8SJDF>



**UNIVERSITY
OF LONDON**

28-Sep-2026

Chet Hua Darren Tan

has successfully completed

**Global Diplomacy – Diplomacy in the Modern
World**

an online course authorized by University of London and SOAS University of London and
offered through Coursera

Dr Dan Plesch
Director
Centre for International Studies and Diplomacy
SOAS, University of London

**COURSE
CERTIFICATE**



Verify at:

<https://coursera.org/verify/1M5XQYUAMFGX>

Coursera has confirmed the identity of this individual and their
participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.



ONLINE

09-Oct-2026

Chet Hua Darren Tan

has successfully completed

Introduction to Marketing

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Barbara E. Kahn, Peter Fader, Jagmohan S. Raju

COURSE CERTIFICATE



Verify at:

<https://coursera.org/verify/1JWOT4DMLR4B>

Coursera has confirmed the identity of this individual and their participation in the course.

The online course named in this certificate may draw on material from courses taught on-campus, but it is not equivalent to an on-campus course. Participation in this online course does not constitute enrollment at the University of Pennsylvania. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.



09-Oct-2026

Chet Hua Darren Tan

has successfully completed

International Economic Policy

an online course authorized by Pearson and offered through Coursera



Pearson

**COURSE
CERTIFICATE**



Verify at:

<https://coursera.org/verify/9WHA5XFPWJTE>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.